



Enterprise Technologist, Creative Director and Solutions Architect

29 years of experience as an innovative technologist, designer, engineer, instructor, programmer, solution developer and architect.

Enterprise technology expert focusing on integrity through business savvy, entrepreneurial passion, and dynamic people skills. Highly-motivated leader with a tenacious appetite for insurmountable challenges. *Areas of Excellence include:*

- Business Operations and Marketing
- Accounting, Legal and Tax Matters
- Customer and Vendor Relationships
- Employee Development and Training
- Outsourced Help Desk and CIO Services
- Cloud Migrations and Security Audits
- IT Consulting and Certified Trainer
- Microsoft Dynamics Development
- EDI Consulting and Automation
- Proficiency in 30+ Computer Languages
- Mastery of C#, SQL, WordPress and PHP
- Network, Wireless and VoIP Engineering
- Geospatial Systems and Engineering
- Web Design, eCommerce and SEO
- Branding, Print, Video and Animation
- Chain Store Point-of-Sale Engineering
- Hardware Design and Engineering
- Agriculture Software Development

Professional Experience

STRAUGHN CONSULTING, CLOUDGUYS, LANDMAGIC & SUMMIT TECHS
CEO, Enterprise Technologist and Creative Director

1995 – Present

Founded multiple technology companies that specialized in computer-related sales/services, which grew into full-service technology firms servicing customers coast-to-coast within the US. Managed all aspects of operations and staff while providing enterprise-level expertise to the companies and customers. International speaking experience included speaking for Novell, a Fortune 1000 company, with 2,000+ member assemblies.

Fortune 500 customers have included: Publix Supermarkets, Marriott, and John Deere.

Education, Honors, and Awards

- 1994, Certified Novell Administrator
- 1996, Certified Novell Engineer
- 1996, NBC Nightly News with Tom Brokaw
- 1997, Master Certified Novell Engineer
- 1997, Microsoft Certified Systems Engineer
- 1998, Certified Novell Instructor
- 1998, Microsoft Certified Trainer
- 1998, Enterprise Engineer, Dershya Institute
- 1998, Silver Garland Award, The Ledger
- 1998, Dreamers and Doers, Disney